

Industry Leaders Discuss Last Mile Delivery Innovations in Free Webinar

Panasonic, Elite EXTRA, Redline Marketing, JMO Systems, and Sales-i Discuss How to Take Your Operations to the Next Level in 2021

EAU CLAIRE, Wis., August 11, 2020 (NewsWire.com) - A dynamic group of five industry leaders on the front line of supply chain technology are coming together for the first time to host a webinar, *Last Mile Delivery Innovations for 2021: Reducing Costs, Improving Efficiencies & Driving Profits*, in response to questions they are receiving about what's next in last mile delivery technology.

The event will be moderated by Panasonic, and will include experts that span the full gamut of supply chain deliveries, including: Sales-i, a sales performance software; JMO Systems, a warehouse management system; Elite EXTRA, an advanced dispatch software; and Redline Marketing, which has introduced a new product called PickUpMyParts.com, a system to automate parts returns.

Following the overwhelming success from the first joint webinar hosted by Panasonic and featuring industry leaders, Elite EXTRA Founder and President Jim Ward said attendees from that webinar and other clients have been asking for a glimpse into the future of last mile deliveries.

"We have designed a panel that has been on the front lines of developing technology to help overcome 2020 last mile delivery and operational challenges, to not only help businesses recover in 2021, but to accelerate and improve the bottom line," said Ward. "Innovative technology and ideas will be shared from top industry leaders that you can use right away to build a strong and thriving 2021."

This group, serving a broad spectrum of industries will come together for the first time to discuss what they're experiencing in today's economy, and how they're helping clients to prepare for the future of last mile deliveries.

Topics to be covered include:

- New and innovative tools to align sales and operations in 2021
- Innovative inventory tips that will improve your bottom line
- Three last mile delivery ideas you must implement now
- Tools and strategies to manage and streamline product returns in one place
- 5 Features to look for when choosing a mobile device for your technicians, drivers, and salespeople

The webinar will be held from 1-2 p.m. CDT, Wednesday, Aug. 19. It is free, though registration is

required. To register for the webinar, [click here](#).

Speakers include:

Moderator: Panasonic, Larry Bowar, Senior Business Development Manager, ISV

Redline Marketing & PickUpMyParts.com: Kyle Johnson, Co-Founder of PickUpMyParts.com, Owner of Redline Parts Marketing

Elite EXTRA: Jon Ward, VP, CSO

JMO Systems: John Oliveira, President

Sales-i: Alex Witcpalek, Director of Sales, North America

Whether a business has been delivering products and services for years, or whether they are exploring how delivery can provide a growth opportunity, our panel of leaders will provide insights into future technology and trends.

Source: Elite EXTRA

Additional Links

- <https://www.eliteextra.com/features?c=prlastmileinnovations> - **Elite EXTRA Technology**
 - <https://www.eliteextra.com/company> - **Our Team**
-

Original Source: www.newswire.com