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For Immediate Release

### **Elite EXTRA Announces Release of Newest Software Version – v. 9.0**

EAU CLAIRE, WI – Elite EXTRA Founder and President Jim Ward announced today the newest release of its Elite EXTRA advanced dispatch management software – v. 9.0.

The newest version employs a modern, future-ready technical infrastructure, which means improved stability and scalability. Additionally, there are over a dozen new features, making it sleeker and easier to navigate. It is now more icon-driven, which means the automated route creation process is more streamlined.

According to Ward, while there are new features released several times per year, this is the single largest overhaul of the software since its inception in 2009.

“We promised our clients continuous improvement, and we’ve been delivering on that since the beginning,” said Ward. “This newest version will be a game changer for our clients, who will enjoy the fresher interface and will find the universally recognized icons quick and easy to use.”

The Elite EXTRA software automates the delivery process, by creating optimal routes and dispatching them to a driver’s common mobile phone or tablet. It uses GPS to track the drivers, and clients are able to get a real-time ETA of their deliveries or service visit.

Elite EXTRA has grown exponentially since it’s national launch in 2010, and now boasts over 25,000 daily users across the U.S., Canada and Mexico.

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